

# Research Shows Performance Visibility Is Key To Digital Ecosystem Success\*

**90%+** of executives say **LINE OF SIGHT OF THEIR PARTNER ECOSYSTEM** is important to the success of their overall business.



**80%+** of executives say **DIGITAL TRANSFORMATION** touches their ecosystem a great deal or somewhat.



Most executives say it is currently **DIFFICULT TO INTERCONNECT WITH ORGANIZATIONS** across their ecosystem.



**KNOWLEDGE SHARING AND CUSTOMER SUPPORT** are considered the most important functions of their ecosystem to the success of their business.

**COMMUNICATION OR CONSISTENCY OF INFORMATION AND NEW TECHNOLOGY INNOVATION** are the top challenges faced when it comes to their overall ecosystem



\*Survey of cross-sector executives conducted by Regina Corso Consulting, March 2019

**LEARN MORE ABOUT DIGITAL ECOSYSTEM SUCCESS**

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